

With more than 25,000 colored lights that illuminate the Texas Tech University campus – this family-friendly event will have you amazed and full of the holiday spirit! Presented By

Family Friendly Run - Kids Welcome!



To Register Online: www.WestTexasEndurance.com



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Welcome to the

12th Annual

SUNDAY- December 15th, 2024 at 6:45 pm LOCATION: Texas Tech University Memorial Circle DISTANCES: 1 mile or 5K (3.1 miles)



MANDATORY PICKUP

Saturday - December 14th, from 11:00 am - 2:00 pm at QuarterFour (6524 Slide Road)

There Will Be NO Packet Pickup On Race Day!



TEXAS ENDURANCE

RACE DAY SCHEDULE

Sunday, December 15th @Texas Tech Univ.

5:00 pm - 6:15pm: Race Day Registration at Race Site (Near Chemistry Building)

NO CASH or CREDIT CARD ACCEPTED ON RACE DAY
Use the QR code to register (see below)

6:15 pm: Rock Your Jingle Bells - a warm-up hosted

by Debbie and DeeDee 6:45 pm: 5K Race Begins 6:50 pm: 1 Mile Race Begins



- This is an open course. While TTU police will hold traffic at key intersections, some motor vehicles will be on the course.
- Runners must yield to motor vehicles as needed and are encouraged to run in the bike lanes adjacent to the curbs.
- Walkers and strollers please stay to the RIGHT of the street
- Follow the WTE directional arrows, especially when splitting the 5K runners from the 1 milers at Broadway and Akron.
- Follow the orange cones when they lay out a path way
- Water stop will be outside the Jones (across from Frazier Alumni Pavilion)
- Please try to toss your water cups in a trash recyclables.
- · Remember to exercise caution at all times.
- A safe race is a fun race.



REGISTER NOW











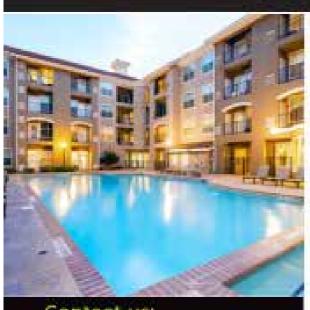
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About us

RMHC keeps families together when their child needs medical care. RMHC of the Southwest has programs in Lubbock, Midland, and Odessa, and cares for families across Texas and eastern New Mexico. Most people know us for our Ronald McDonald House in Lubbock, which provides families a home away from home when their child is in the hospital or receiving outpatient treatment.

Get Involved

From donating to volunteering, there are so many ways you can be part of "keeping families close" with RMHC. Check out our wishlist to the right or learn more on our website, RMHCsouthwest.com

Thank you for your support!

Current Wishlist

- · Toiletries, full and travel size
 - Shampoo & conditioner
 - Body wash & lotion
 - Deodorant
 - Contact solution & cases
 - Brushes & combs
 - Hand sanitizer
- · Feminine hygiene products
- Post-partum care supplies
- · Cleaning supplies
 - · Disinfectant wipes & sprays
 - Bathroom cleaning supplies
 - Hand soap
- Kitchen supplies
 - Paper plates & bowls
 - Plastic forks & spoons
 - Coffee cups & creamer
- Journals & pens
- · Crayons & coloring books

Ronald McDonald House Charities of the Southwest 3413 10th St., Lubbock, TX 79315 806-744-8877 RMHCsouthwest.com





BRING AN ITEM FROM THE

WISHLIST

ON PREVIOUS PAGE



BENEFITING THE

Ronald McDonald House Charities[®]

of the Southwest

AFTER CROSSING THE FINISH LINE, ALL RUNNERS WILL ENJOY







PROVIDING RUNNERS

HOT CHOCOLATE







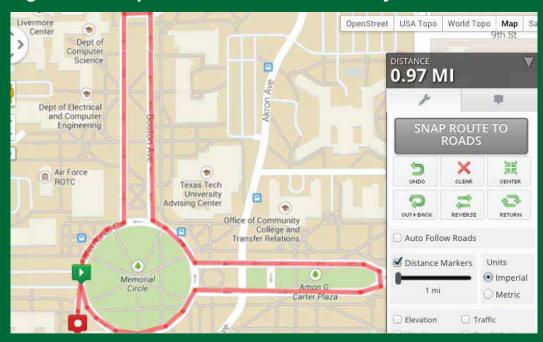
5K Course

Begins at 6:45 pm @ Texas Tech University Memorial Circle



Family Friendly 1 Mile Course

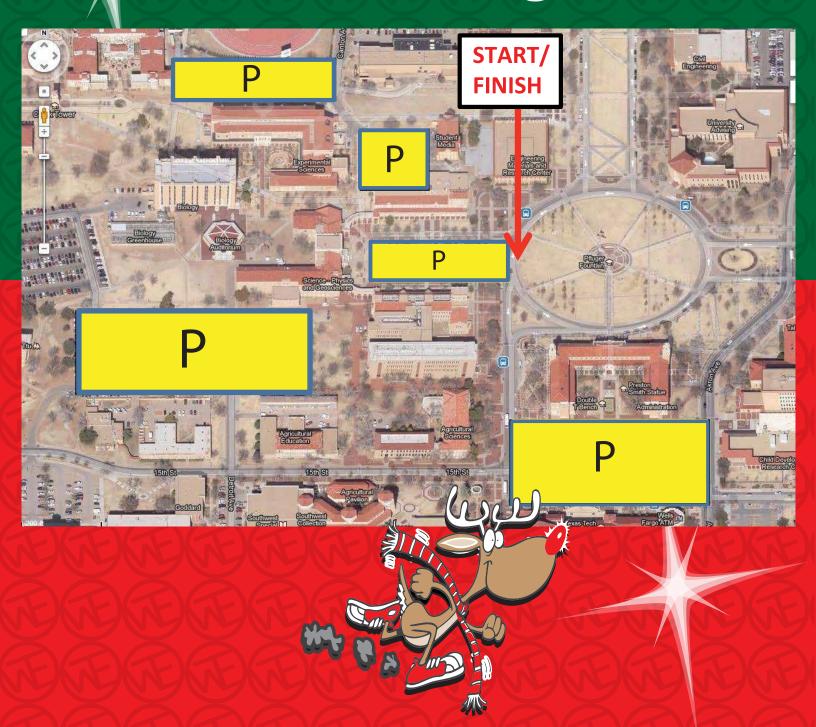
Begins at 6:50 pm @ Texas Tech University Memorial Circle







Event Parking





David Nelson

(race founder)



Thanks To Our Generous SPONSORS

Their love of our community will make this an event you will want to put on your calendar year after year.

Sponsors

















Volunteers







2025 EVENTS You don't want to miss!

WILLIE McCOOL MEMORIAL HALF MARATHON and 5K/10K

• Date: September, 2025

The Silent Wings Museum provides the perfect backdrop to "imagine" your run taking you out of this world. Willie McCool was the Pilot of the Space Shuttle Columbia (January – February 2003), a graduate of Lubbock's Coronado High School (1979) and loved running. His legacy will inspire runners, both old and new and we are proud and honored to dedicate this race to his memory.

The half marathon course will have you traveling into outer space through the Lubbock Business Park, past the tree-lined Lubbock Country Club and re-entry through the Lubbock countryside west of the airport. Your mission on the 5K/10K course is to travel around the Galaxy and safely return to the Launch Pad/Finish Line at the Silent Wings Museum. As you run either course, you will discover the world according to Lubbock is, indeed, flat.



HOWL-O-WEEN DOG RUN/WALK & HAUNTED HUSTLE 4 MILES

• Date: October, 2025

Bring your 4-legged friends, monsters and goblins and join us for this family-friendly event. With 2 distance options (2K9 – 1.2 miles with your furry friends or 4 miles without a leash), there is an event for everyone. The "family-friendly" course of 2K9 (1.2 miles) will take you along the beautiful Canyon Lake 6. The more challenging 4-mile course will have you running through the City of Lubbock Cemetery and paying tribute to Lubbock's most famous son, Buddy Holly. The course will conclude with a loop around Canyon Lake 6.

Dog supplies will be collected and donated to Morris Safe House.



CAROL OF LIGHTS RUN

• Date: December 2025

Enjoy the spirit of the season with an evening run on the campus of Texas Tech University. This family-friendly event will have you amazed at the more than 25,000 colored lights that illuminate many buildings on campus. The longer course (5K) will have runners enjoying a lap through Jones AT&T Stadium. Carolers will entertain the runners along the course. After crossing the finish line, all runners will enjoy Santa's treats on a cold winter's night.

A Wish List of items will be collected and donated to Ronald McDonald House Charities



About Us



West Texas Endurance, a division of Southpaw Sports & Entertainment, Inc., is a full service event production company based in the hub of the South Plains - Lubbock, Texas. We promote community involvement by offering running events for the family (including man's best friend) and endurance races such as a half marathon.

Our mission is to encourage active lifestyles and fitness in our surrounding communities by providing first-class events in a family-friendly and supportive environment. We challenge ourselves to create events that utilize the sprawling landscape of the South Plains while appreciating the unique heritage of Lubbock.

Lubbock offers the progressive dynamic of a growing city of 250,000 people, yet with a unique West Texas charm. Lubbock's official elevation is 3,256 feet. Texas Tech University, with an enrollment of over 40,000 students, offers an immediate population for events in Lubbock.

West Texas Endurance — The Hub of Events in West Texas!

