

# ATHLETE GUIDE

# WILLIE McCOOL

HALF MARATHON, 5K AND 10K RUN

Sept. 23, 2023



presented by



# WILLIE MCCOOL



**Willie McCool** was the Pilot of the Space Shuttle Columbia (January – February 2003) and a graduate of Lubbock’s Coronado High School (1979). A scholarship was established to honor students, like Willie, who have shown academic promise and have intentions of majoring in math, science, engineering, computer science or pre-medicine. The scholarship is awarded each year to a graduating senior at Coronado High School, who is in the top 25% of their senior class and demonstrates outstanding citizenship.

West Texas Endurance is honored to make a donation to the Commander Willie McCool Memorial Scholarship on behalf of all participants and volunteers of the Willie McCool Memorial Half Marathon, 5K & 10K.





# WILLIE McCOOL MEMORIAL HALF MARATHON, 5K AND 10K RUN

SATURDAY - SEPT. 23, 2023 • 8:00 AM  
SILENT WINGS MUSEUM • LUBBOCK, TEXAS  
6202 Interstate 27 Service Road  
DISTANCE: 5K (3.1 MILES), 10K (6.2 MILES)  
OR HALF MARATHON (13.1 MILES)



## RACE DAY SCHEDULE

Presented By  **WEST TEXAS  
ENDURANCE**

6:30 am	Race Day Registration
7:55 am	National Anthem
8:00 am	Half Marathon (13.1 Miles) / 10K (6.2 Miles) Begins
8:15 am	5K (3.1 Miles) Course Begins
8:30 am	McCool Academy 1 Mile Course Begins
12:00 pm	Half Marathon Course Closes



## RACE TIPS

- Please allot plenty of time to park and arrive at the starting line before the race begins
- Walkers should start at the back for safety reasons
- Stay to the right of all cones
- Half Marathon water stops and Portable Toilets will be located at:  
Mile 1.1, 2.2, 3.5, 4.9, 5.1, 7.2, 9.2, 10.6 and 12.2
- Water and post-race snacks will be available after crossing the finish line

## PARKING

Parking will be available in all available lots and spots, unless marked "Reserved".  
Please visit the website, [www.westtexasendurance.com](http://www.westtexasendurance.com) to see a parking map.

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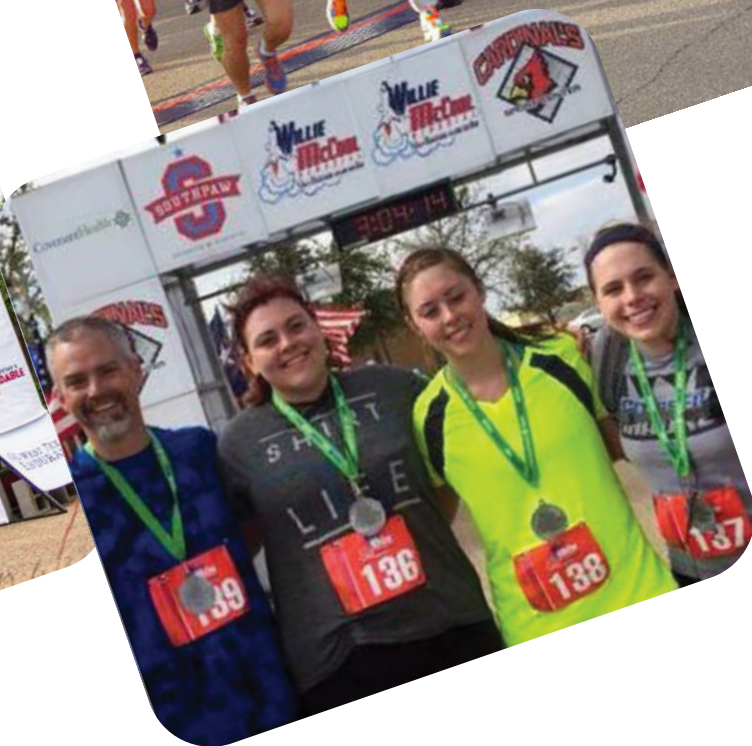
# AWARDS TIMING

Awards will be given to the Top Male and Female Half Marathon Finisher.  
Awards will be given to the top 3 Male and Female finishers in the Half Marathon in the following age groups:

- |                |           |           |           |
|----------------|-----------|-----------|-----------|
| • 19 and Under | • 30 – 34 | • 45 – 49 | • 60 – 64 |
| • 20 – 24      | • 35 – 39 | • 50 – 54 | • 65 – 69 |
| • 25 – 29      | • 40 – 44 | • 55 – 59 | • 70+     |

Timing will be provided by

<https://racejackrabbit.com>



# THANKS TO OUR GENEROUS SPONSORS

Their love of our community will make this an event you will want to put on your calendar year after year.



PRESENTED BY

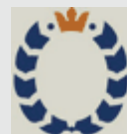


MICHAEL POSTAR'S  
**AFFORDABLE**  
**STORAGE**



FLAGS

*The United States flags have been  
generously loaned to us by*



**PROSPERITY BANK®**



# THANKS FOR YOUR SUPPORT

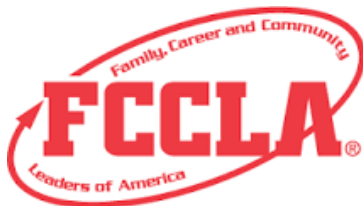
## Water Stop Sponsors and All Of Our Dedicated Volunteers



ESTACADO



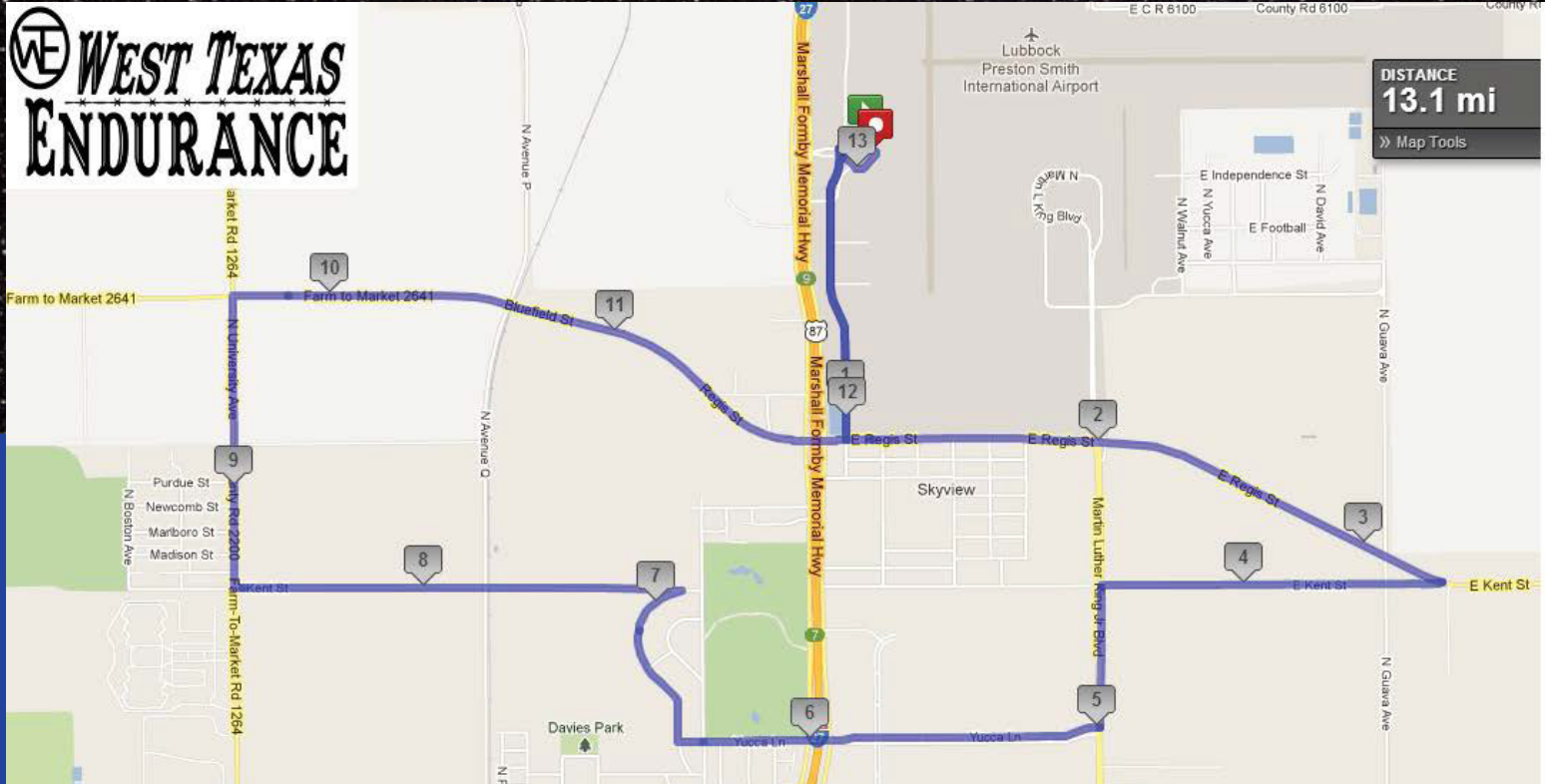
Commander William C. **MCCOOL ACADEMY**



# WILLIE MCCOOL

September 23, 2023

## MEMORIAL HALF MARATHON



### TURN BY TURN COURSE DIRECTIONS

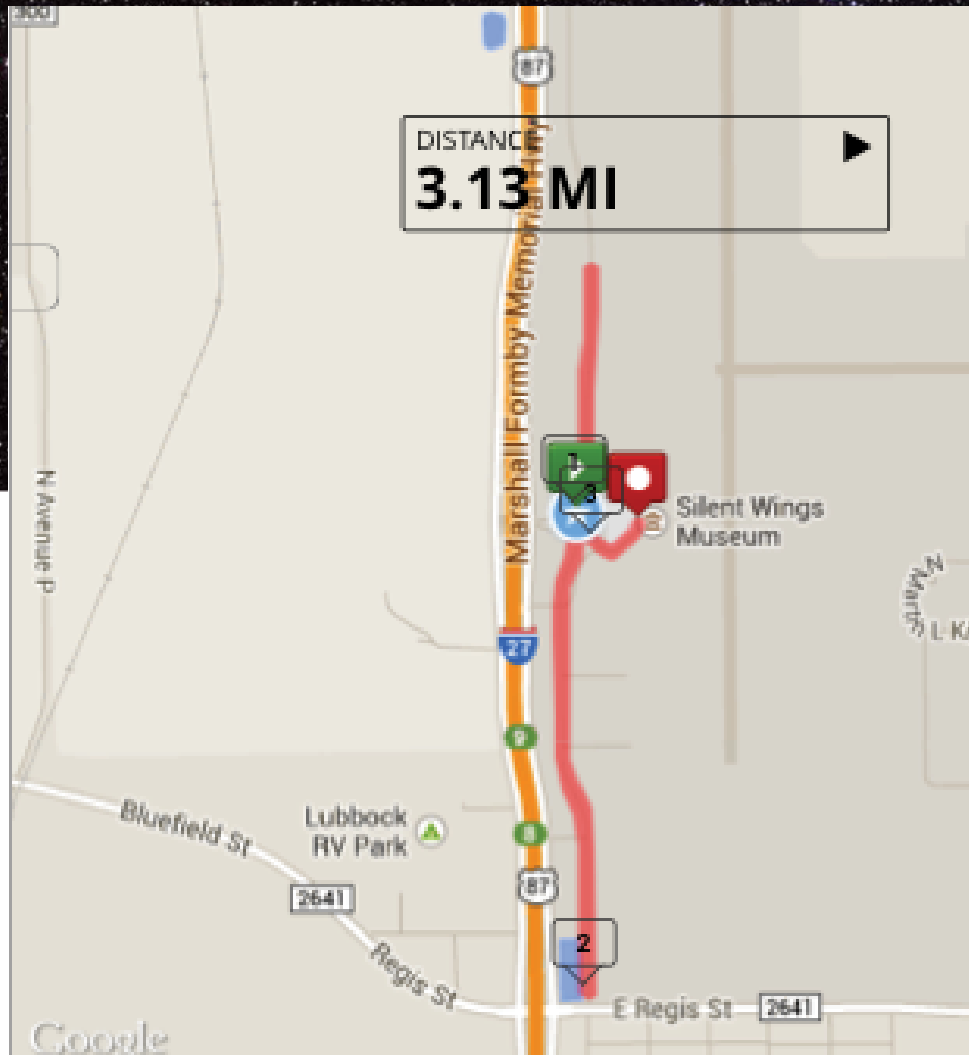
- ❑ Leave Silent Wings Museum and turn LEFT onto N. Cedar Avenue
- ❑ Turn LEFT onto E. Regis Street
- ❑ Travel on E. Regis Street to E. Kent Street
- ❑ Turn RIGHT onto E. Kent Street
- ❑ Travel on E. Kent Street to Martin Luther King, Jr. Boulevard
- ❑ Turn LEFT onto Martin Luther King, Jr. Boulevard
- ❑ Travel on Martin Luther King, Jr. Boulevard to Yucca Lane
- ❑ Turn RIGHT onto Yucca Lane
- ❑ Travel through Lubbock Business Park on Yucca Lane
- ❑ Cross over I-27 on Yucca Lane
- ❑ Turn RIGHT onto Manicoa Road
- ❑ Travel on Manicoa Road to Kent Street
- ❑ Turn LEFT onto Kent Street
- ❑ Travel on Kent Street to N. University Avenue
- ❑ Turn RIGHT onto N. University Avenue
- ❑ Travel on N. University Avenue to FM 2641/Bluefield Street
- ❑ Turn RIGHT onto FM 2641/Bluefield Street
- ❑ Travel on Bluefield Street to N. Cedar Avenue
  - Bluefield Street becomes Regis Street
- ❑ LEFT onto N. Cedar Avenue to return to Silent Wings Museum
- ❑ Right into Silent Wings Museum for FINISH LINE

# **WILLIE MCCOOL**

*September 23, 2023*



## **5K MAP**



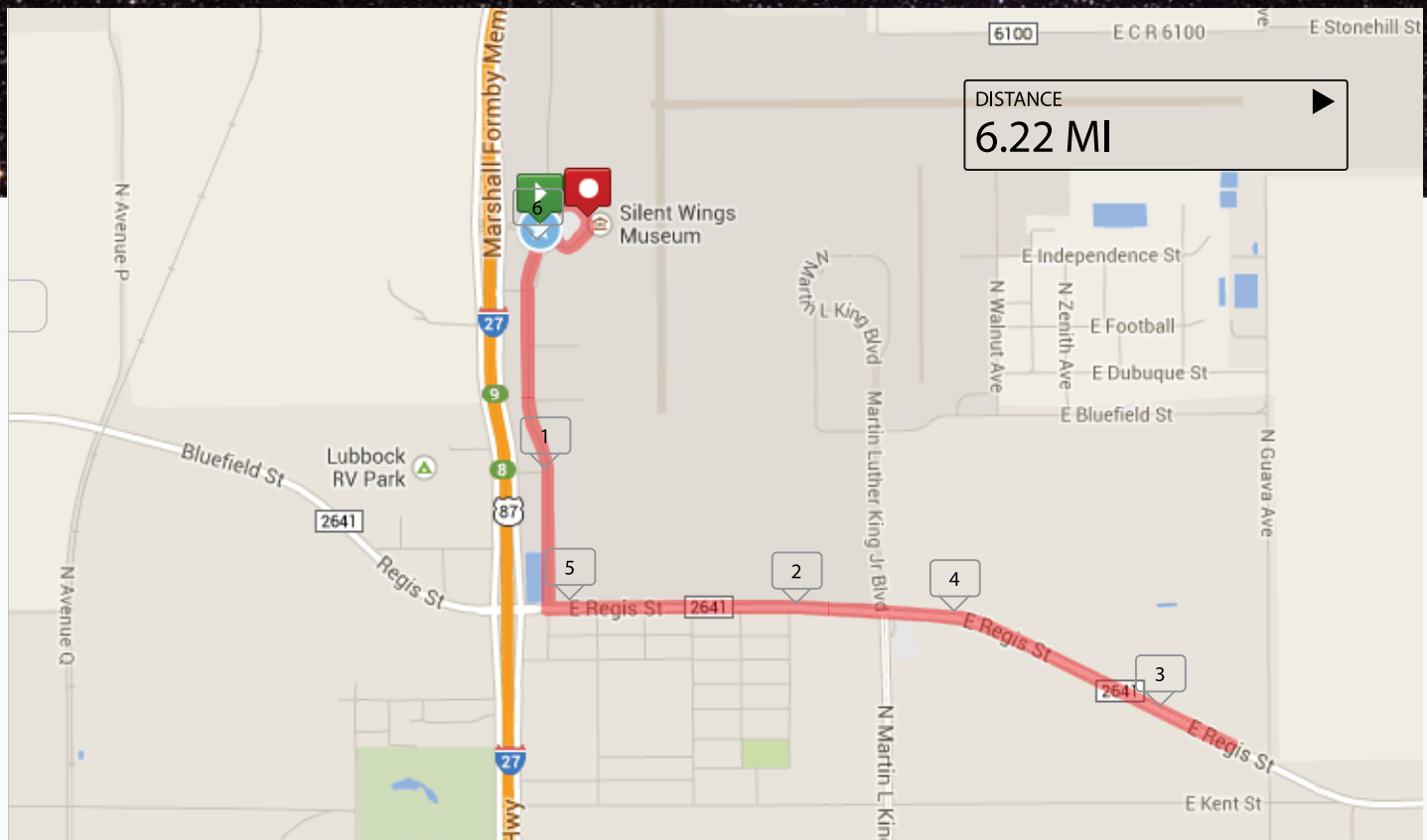


# WILLIE MCCOOL

September 23, 2023



## 10K MAP





Be Sure To  
Pick Up Your  
**GUARANTEED  
RACE SHIRT**  
If Registered By  
September 9th



*Announcing by*

**STEVE BEASLEY**



## About Us

West Texas Endurance, a division of Southpaw Sports & Entertainment, Inc., is a full service event production company based in the hub of the South Plains - Lubbock, Texas. We promote community involvement by offering running events for the family (including man's best friend) and endurance races such as a half marathon.

Our mission is to encourage active lifestyles and fitness in our surrounding communities by providing first-class events in a family-friendly and supportive environment. We challenge ourselves to create events that utilize the sprawling landscape of the South Plains while appreciating the unique heritage of Lubbock.

Lubbock offers the progressive dynamic of a growing city of 250,000 people, yet with a unique West Texas charm. Lubbock's official elevation is 3,256 feet. Texas Tech University, with an enrollment of over 40,000 students, offers an immediate population for events in Lubbock.

West Texas Endurance – The Hub of Events in West Texas!



# 2023 EVENTS You don't want to miss!

## HOWL-O-WEEN DOG RUN/WALK & HAUNTED HUSTLE 4 MILES

• **Date: Saturday - October 21, 2023**

Bring your 4-legged friends, monsters and goblins and join us for this family-friendly event. With 2 distance options (2K9 – 1.2 miles with your furry friends or 4 miles without a leash), there is an event for everyone. The “family-friendly” course of 2K9 (1.2 miles) will take you along the beautiful Canyon Lake 6. The more challenging 4-mile course will have you running through the City of Lubbock Cemetery and paying tribute to Lubbock’s most famous son, Buddy Holly. The course will conclude with a loop around Canyon Lake 6.

Dog supplies will be collected and donated to Morris Safe House.



## CAROL OF LIGHTS RUN

• **Date: Sunday - December 3, 2023**

Enjoy the spirit of the season with an evening run on the campus of Texas Tech University. This family-friendly event will have you amazed at the more than 25,000 colored lights that illuminate many buildings on campus. The longer course (5K) will have runners enjoying a lap through Jones AT&T Stadium. Carolers will entertain the runners along the course. After crossing the finish line, all runners will enjoy hot chocolate that will provide a warm treat on a cold winter’s night.

Toys and games will be collected and donated to a children’s charity.

